



Calgary Stampede Artist in Residence Opportunity

Artist's Ranch Project Artist Information Package

History and Rationale

The idea for this project came from three areas. The first is related to a Stampede goal of connecting to the wider community and trying to attract a younger audience. The second comes from many conversations held in the art community that the Stampede holds back the development of art in Calgary. The third relates to the lack of respect given to artists that choose to paint a "western" subject matter. Putting these three items together resulted in this concept of starting a discourse on *what is western art today* when presented with the same inspiration as our forbearing artists.

To address this, the Artist's Ranch Committee under the auspices of the Calgary Stampede and the Western Art Show is establishing an artist in residence project. This residency will see one group of artists (to maximum of four artists) a year, visit a significant Southern Alberta ranch in the form of an artist in residence. The first ranch would be the Stampede Ranch and it is hoped that other Big Four Ranches, that still exist would follow. The residency will be over the course of two weeks. The artists can choose from three separate times but can only visit the ranch two times. These times will be fixed so as not to inconvenience the normal day to day management of the ranches.

The artists would be chosen from contemporary artists not normally in the July Salons of the caliber presented at or close to the inaugural Pavilion Event held in September 2007. This is an intentional move to tackle the final point in the entry paragraph. The artists will be juried into the residency to ensure that the art will be attractive to buyers and different enough from the July Western Art Show that we can attract a more urban art buyer. The artists would produce at least 10 pieces of art from the material and inspiration gathered during their residency. Five of these pieces will be chosen to be sold at the Calgary Stampede in July 2009 in a special section set aside for this project. It is hoped that they will be inspired by the life of Alberta, our western heritage, western lifestyles and values but to interpret it in such a way that an urban buyer gains a new understanding of this perspective.



Goal

To create a discourse about western heritage and values for the 21st Century while inviting artists to reexamine what it means to experience Western Canada from a traditional perspective (i.e. our western heritage and the majesty of our physical environment).

Outcomes

- Attract new artists to the Calgary Stampede
- to modernize this idea of western values and also to educate the new residents of our city about this concept of western values
- perhaps attract a younger audience because of a more urban style discourse
- allow our city to grow up respecting its heritage and allowing this heritage to inform the present and future
- start a new discourse around "Western Art"

Eligibility

The competition is open to all visual artists, preferably mid career or better who have not exhibited in the Calgary Stampede Western Showcase area. A Local artist is preferred as there is no budget for travel. All applicants will be juried into the residency to ensure professional standards are met and a diversity of styles or mediums is included for each year. Artists that have diverse perspectives and approaches to the creation of their art will be encouraged to apply.

Additional Resources

www.westernshowcase.com/artist'sranchproject

Contact sub-committee chair via email in contact information section at the end of this document.

Budget

Budget for the project:

Living expenses while at the Ranch will be covered in the form of a rented RV (recreational vehicle) and food. Alcohol will be at the artist's expense.

To cover these costs, a 30% commission will be charged to all art work sold during the July Show. Five pieces from each artist will be chosen by committee for the show from a selection of at least 10 pieces created as a result of the residency.



Selection Criteria

- New artist to the Stampede Western Art Show
- Quality of work as demonstrated in documentation of past work
- Potential of the artist to contribute to new discourse on "Western Art"
- Creativity of approach
- References

Selection Process

An evaluation team comprised of arts professionals, artists, representatives from the Artist's Ranch Committee, a representative from Western Art Show executive will review all submissions. This is a one stage juried selection process.

Western Showcase reserves the right to reject all proposals if it is deemed that nothing suitable is submitted.

Project Timelines and Submission Dates

Submission deadline	June 20, 2008 at 4:00pm
Residencies Awarded by Date	July 9, 2008
First week at Ranch confirmed	later August 2008- actual week will be confirmed
Second Week confirmed	September 2008- actual week will be confirmed
Optional Third weekend confirmed	November 2008- actual week will be confirmed
Pieces chosen by jury for Western Art Show inclusion 2009	January/ February

Inaugural Artist's Ranch show during Calgary Stampede Western Art Show July 3- 12 2009 (dates to be confirmed) with artists in attendance on the Wednesday night and two other shifts during show.



How to Apply

Compile the required application information, using the attached checklist and send or deliver to the addresses provided.

Applications must include:

- A brief artist statement, not to exceed on 8.5" X 11" page, making a case for why you would be a good person to contribute to the new Western Art discourse
- An applicant must send up to 10 high resolutions digital images (Jpeg files) of their work no slides or pictures will be accepted
- An image identification sheet, listing digital images by number, including the date of the work, medium, dimensions, location of work, owner, budget and a brief description.
- Three references (include address and telephone number)
- A list of any other materials that you have included. A single copy of articles or other supplemental materials may be enclosed.
- A current artist resume
- A completed submission checklist (included) with this document
- A completed Artist Submission form (included in this document).

Contact

Clearly mark your proposal "Artist's Ranch Project", address it to the attention of Kim Morrison and Jason Brown, and:

Deliver or mail to

Calgary Stampede
Attn: James Radke
1410 Olympic Way SE,
Calgary, Alberta,
T2P-2K8

Please clearly mark **Artist's Ranch Project** on the outside of the submission package.

For further information please contact Kim Morrison (volunteer committee chair) at (403)217-2807 (evenings only), or via email at kmm@skymorr.net, or Jason Brown (volunteer committee chair as of September 2008), jbrown@waltoninternational.com, 473-5895 (cell).



Artist's Submission Checklist

All artists must submit their material as detailed below in order to be considered.

The deadline for submissions is 4 p.m., on June 20, 2008.

___ A brief artist statement, not to exceed one 8.5" by 11" page, making a case for why you would be a good person to contribute to the new Western Art discourse

___ Up to twenty high-resolution images (jpeg) of recent, relevant work on a CD

___ A CD art identification sheet, listing artwork by number, including the date of the work, medium, dimensions, location of work, owner, budget and a brief description.

___ Three references (include address and telephone number).

___ A list of any other materials you have included. A single copy of articles or other supplemental materials may be enclosed.

___ A current artist resume.

___ A completed Submission Checklist.

___ A completed Artist Submission Form.

Clearly mark your proposal "**Artist's Ranch Project**" **attn: Western Art Show, Artist's Ranch Project Committee**

<p>and deliver it to: Artist's Ranch Project Committee Calgary Stampede Attn: James Radke 1410 Olympic Way SE, Calgary, Alberta, T2P-2K8</p>	<p>or mail it to: Artist's Ranch Project Committee Calgary Stampede Attn: James Radke 1410 Olympic Way SE, Calgary, Alberta, T2P-2K8</p>
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Please note: faxed, emailed, incomplete or late submissions will not be accepted. Late submissions will be returned unopened.

Also note: If artists wants their CD to be returned then a self addressed and stampede envelop must be included in the submission. If this is not included then the submission will not be returned. Every effort will be made to ensure the safe handling of submitted materials, however, the Artist's Ranch Project Committee, Western Showcase Western Art Show and the Calgary Stampede will not be responsible for any loss or damage.



New Western Art Artist Submission Form

Artist Name: _____

Address and Postal code:

Telephone: Res: () _____ Bus: () _____

Cell: () _____ Fax: () _____

Email and/or Web site: _____

Medium: _____

Please note: faxed, emailed, incomplete or late submissions will not be accepted. Late submissions will be returned unopened.

I have reviewed this submission form and all accompanying materials, and, to the best of my ability, confirm that the information contained herein is true and complete in every respect.

Date _____

Name (please print) _____

Signature _____